***AAS in* Business Administration (Marketing) (60 Hours)**

You will need to apply for the associate degree at your community college. Contact your advisor there for more information.

**First Year – Tarrant Country College**

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| **FALL TERM** | **SPRING TERM** |
| MRKG 1301 - Customer Relationship Management | ACCT 2301 - Principles of Financial Accounting + |
| MRKG 1302 - Principles of Retailing | MRKG 2348 - Marketing Research and Strategies |
| MRKG 2333 - Principles of Selling | BUSI 1301 - Business Principles + |
| MRKG 2349 - Advertising and Sales Promotion | BCIS 1305 - Business Computer Applications + |
| MRKG 1311 - Principles of Marketing | BMGT 1327 - Principles of Management |
| **Total Semester Hours: 15** | **Total Semester Hours: 15** |

**Second Year – Tarrant Country College**

It’s best to apply to ***UNT for*** a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

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| **FALL TERM** | **SPRING TERM** |
| BMGT 1341 - Business Ethics | ENGL 1302 - Composition II +  **OR**  ENGL 2311 - Technical and Business Writing + |
| ENGL 1301 - Composition I + | GOVT 2305 - Federal Government  (Federal Constitution & Topics) +  **OR**  GOVT 2306 - Texas Government (Texas Constitution & Topics) + |
| BMGT 1305 - Communications in Management | SPCH 1321 - Business and Professional Communication +  **OR**  SPCH 1311 - Introduction to Speech Communication + |
| ACCT 2302 - Principles of Managerial Accounting + | General Education - Creative Arts/Language, Philosophy and  Culture Semester Hours: |
| General Education - Mathematics or Life and Physical Sciences  Semester Hours: 3 \* | BUSG 2300 - Business Leadership Application (Capstone) \*\*\* |
| **Total Semester Hours: 15** | **Total Semester Hours: 15** |

***BAAS: Applied Arts & Sciences***

Upon admittance into the University of North Texas, students pursuing the Bachelor of Applied Arts & Sciences degree will need to complete *a minimum of 60 credit hours* to meet the 120-hour requirement for this degree program. Of those 60 hours, 36 hours must be advanced-level (3000-4000 level) and 24 of the 36 advanced hours must be completed in residence at UNT. A total of 30 hours must be completed at UNT to meet the university’s residency requirement.

A diagram of a pyramid

Description automatically generated

Students will select professional development concentrations and/or a focus area in consultation with a CACS advisor. Please contact the College of Applied and Collaborative Studies Advising Office at [CACS@unt.edu](mailto:CACS@unt.edu) for assistance regarding customized concentrations and focus area options, and unofficial degree plans.

**This is not an official degree plan***.* **Check with a Collin College and UNT CACS advisor; degree plans may change in later catalogs.**

* Part-time students may also follow this sequence. Developmental coursework may be required.
* You may take a different course to meet this requirement. A specific list is available from your advisor.
* **C**This course counts for the Core Curriculum at any public college or university in Texas
* Limited Focus Area options and number of advanced hours vary between (15-24 hours)